





Learning objects

Designing, locating, tagging and transferring objects

Elizabeth Murphy & Kevin O'Leary

Canadian Association of Distance Education June, 2003

Purpose of presentation

To report on our experiences of participation in Industry Canada's learning objects' pilot in Newfoundland

Presentation plan

1. Designing objects & locating objects

2. Tagging objects

3. Transferring xml records

Conclusions

Designing & locating objects

• Example of web-based module designed as an object

• Overview of 6 objects used in pilot

• Video objects

Example of an object design

SPICE is a web-based learning module for pre- or in- service practitioners such as teachers, social workers, nurses designed from a learning object perspective



SPICE: Object list

# of objects	Туре	Title	Format
1	Diagram	SPICE: Problem Solving Model - Diagram	JPG-Image
1	Description	SPICE: Problem Solving Model – Description	HTML-Web Page
1	Consult Phase	SPICE: Problem Solving Model - Consult Phase	HTML-Web Page
1	Gather Phase	SPICE: Problem Solving Model - Gather Phase	HTML-Web Page
1	Act Phase	SPICE: Problem Solving Model – Act Phase	HTML-Web Page
1	Bibliography	SPICE: Problem Solving Model- Gather Phase - Bibliography	HTML-Web Page
1	Reflection Activity	SPICE: Problem Solving Model - Reflection Activity	HTML-Web Page
1	Problem Description	SPICE: Problem Solving Model – Problem Description	HTML-Web Page
20+	Audio or Video Segments	SPICE: Consult Phase - *.*	Streamed or canned

SPICE: Diagram of objects



SPICE: Repurposability



6 objects selected for pilot



Summary of 6 objects chosen for pilot





FIGURE 1: SPICE Approach





What makes problems challenging is that they can be messy and so it can be difficult to identify where they begin and end or what causes them. The same problem might manifest itself differently in another place or time. Because problems are so complex, we cannot just objectively apply a body of rules or theoretical knowledge in the hope that we might solve them and make them go away. Instead, we need to take a systematic approach to first understanding the problem followed by consideration of possible responses to the problem.

SPICE provides you with a systematic yet intuitive approach to problem understanding and resolution. The approach, which is outlined in the above diagram, involves a series of activities or steps beginning with consulting, followed by information gathering and ending with responding to the problem. In between each of these steps, you engage in shared reflection with other members of the group.

CONSULT

It is natural when one has a problem, be it professional or even personal, to first consult with others. In the workplace, we often consult with colleagues who we think may have some knowledge or experience of this problem. Being able to hear their perspective can often help us understand the problem better by allowing us to appreciate the different ways in which it manifests itself. In this way, we can see which characteristics of the problem might be common with our situation, context or circumstance and which might be different. This is why the SPICE approach to problems begins with consultation.

GATHER

Following consultation, you are invited to move through to the next step in the SPICE approach which is that of gathering information. The gathering information phase of the SPICE approach invites you to become familiar with some of the expert knowledge related to the problem. You can choose a reading provided to you or you can select some other reading which you locate independently. You can then engage in shared reflection to present to others your summary of and reaction to the reading.



Once you have consulted and gathered information then shared and compared perspectives, you will be ready to begin generating some responses to the problem. Your response may take many possible forms and





5

Phase 1 of the SPICE approach: Consultation

The first phase of the SPICE approach to working with problems in professional practice is that of consultation. This phase is described briefly here below. You can engage in consultation related to the problem in your practice.

It is natural when one has a problem, be it professional or even personal, to first consult with others. In the workplace, we often consult with colleagues who we think may have some knowledge or experience of this problem. Being able to hear their perspective can often help us understand the problem better by allowing us to appreciate the different ways in which it manifests itself. In this way, we can see which characteristics of the problem might be common with our situation, context or circumstance and which might be different. This is why the SPICE approach begins with consultation.

The phase of consultation relies on practical and personal knowledge from the field gained through access to perspectives on the problem by practitioners themselves. The perspectives are designed to provide insight into the multiple ways in which the problem can be experienced and interpreted.

Completion of this phase requires access to customized content directly related to the practice or field of the users of the SPICE approach. If you wish to use this phase of the approach for example as a small unit in a course for teachers of second languages, you will need to prepare in advance some content for this context. This content could consist of perspectives on the problem captured through interviews with practitioners that are subsequently recorded in text, audio or video format for quick and easy perusal.

Following consultation, the SPICE approach invites you to engage in collaborative shared reflection. The reflection activitives are described in a separate learning object.

© Elizabeth Murphy 2002



Metadata record from Careo for learning object video

"SPICE: Consult Phase - Benefiting From Mistakes".

Requires Real Media Player.

Record ID:	598072 Schema: IMS 1.2.2 Owner: elizabeth Group: quest
	Date Created: 2003-03-07 14:18:11 Etc/GMT Date Modified: 2003-03-07 14:18:11 Etc/GMT Permissions: 0744
Metadata S	ummary of Object # 598072
Title:	SPICE: Consult phase - Benefiting from mistakes
Description:	In this video segment an elementary teacher presents her perspective on the benefits of mistakes in second language learning. To view this video you will need Real Media player installed on your machine. See also: SPICE: Problem Solving Model-Description; SPICE: Problem Solving Model-Diagram; SPICE: Problem Solving Model - Consult Phase; SPICE: : Teacher as Actor; SPICE:Consult Phase - Nature of the Adolescent. SPICE is an acronym for the learning module Solving Problems in Collaborative Environments. The module as a whole is not presently available as an object.
Format:	킨 Unrecognized format ims (video/rm)

See Also:

- SPICE: Problem Solving Model Diagram
- SPICE: Problem Solving Model Description
- SPICE: Problem Solving Model Consult Phase
- SPICE: Consult phase Nature of the Adolescent
- SPICE: Consult phase Teacher as Actor

© Elizabeth Murphy 2002

Streamed video segments

SPICE Approact	n - microsofi	internet explorer			
File Edit View	Favorites 1	iools Help			
🕝 Back 🝷 🕑	- 🗙 🕻	🛐 🏠 🔎 Search 🤶 Favorites 🜒 Media 🥝 🔗 - 嫨 🖬 - 🗾 🦓			» Links
Address 🙋 D:\video	os1.html				🖌 🄁 Go
					^
CON	ISULT			SPICE	
	1	Dealing with Different Levels of Ability	C.M.	0:50	
		The issue of Interlanguage	(R.D)	1:53	
		Providing Supports	(P.P.)	1:24	
		Progressive Use of French	C.R.	1:59	
		Evaluation of Oral French	(LH)	1:30	
		Nature of the Junior High Immersion Student	M.M.	1:33	
	1	Immersing the Core French Student	(K.R)	0:59	



Conclusions: Designing & locating objects

- •A repurposable learning object is able to derive meaning from the context of use
- •Video objects are highly contextualized & pose challenges to repurposability
- •Repurposability of learning modules can be promoted by customizing components

Meta-tagging objects

CanCore Schema

• Manual tagging using MSWord

• Transfer to XML format using ALOHA

CanCore Schema



CanCore Schema

"CanCore is a Canadian implementation of the IEEE educational metadata standard for cataloguing educational learning resources. In its formative years, CanCore was championed by a number of Canariefunded e-learning projects, notably, POOL, BELLE, CAREO and SAVOIR-NET. CanCore has been incorporated into a number of repositories."

Griff Richards (Simon Fraser)

CanCore Schema

- Not specifically tailored to tagging in an educational context
 - Language not user-friendly
 - Controlled vocabulary necessary but constraining
 - Context and community may require flexibility in vocabulary/elements & element groups

Example of manual tagging

- 1.0 General
- 1.1 **Identifier**: (Note: Unable to determine Identifier element using CanCore guidelines)
- 1.2 Title: SPICE: Problem Solving Model Diagram
- 1.3 Catalogentry
- 1.3.1 **Catalog**: URL Note: Unable to determine difference between URI and URL 1.3.2 Entry:
- 1.4 Language: en
- 1.5 Description: This diagram of a problem solving model includes three phases: consulting, gathering, and responding. In between each of these phases is shared reflection. Potential users of the model include practitioners such as nurses, social workers, engineers and teachers. The model could also be used for problem solving in organizations. See also: SPICE: Problem Solving Model-Description; SPICE: Problem Solving Model Consult Phase: SPICE: Consult phase Benefiting from mistakes; SPICE: Consult phase Teacher as Actor; SPICE: Consult phase Nature of the Adolescent. SPICE is an acronym for Solving Problems in Collaborative Environments which is a learning module. The module as a whole is not presently available as an object.

Meta-tagging tools



ALOHA metadata mark-up tool

• Alberta (?) Learning Object Hub Application

- A tool to support educational mark-up of objects using XML & a schema
 - Java-based
 - Linked to CAREO web portal

ALOHA interface

🌺 ALOHA				
File Tools	Repository Window Help			
New	Open Search Save	Print Upload Remove		
	Title	Location	Schema	Permissions
Edit	Apply Delete			
Template:	3			
Welcome to A	LOHA			
	a second s	the second s	the second se	and the second se

ALOHA's IMS Schema



Editing Process

Create a new or open a LO in IMS 1.2.2
 Select it and upload it

- 3. Edit some metadata (i.e. change the description)
- 4. Click upload you should *always* be asked whether you want to overwrite or create a new record
- 5. Click overwrite and wait for success
- 6. Remove the object from ALOHA
- Do a search, click my objects, and import the object you just saved (there is only 1 – you should only get multiples if you click new when prompted in step 4)
- 8. Verify metadata is correct in ALOHA
- 9. Load up CAREO.netera.ca and verify that there is only 1 object, verify metadata has changed, etc

Editing process

Search Frame Search Frame Search My Objects 6 items found Max results per repository: 10					
On	Site	Туре	Status	Activity	
V	BELLE-CAREO	Repository	Online	Done	
SPICE: Consult ph	Title ase -	Nature of the Adolescent	Source BELLE-CAREO	Type IMS 1.2.2	
SPICE: Consult ph	ase -	Teacher as Actor	BELLE-CAREO	IMS 1.2.2	
SPICE: Problem So	olving Model	- Description	BELLE-CAREO	IMS 1.2.2	
SPICE: Problem So	olving Model	- Diagram	BELLE-CAREO	IMS 1.2.2	
SPICE: Problem So	olving Model	- Consult Phase	BELLE-CAREO	IMS 1.2.2	
SPICE: Consult ph	ase -	Benefiting from mistakes	BELLE-CAREO	IMS 1.2.2	
		Import	`		

Conclusions re tagging objects

CanCore is not user-friendly

• Vocabularies are constraining

• Two-step approach to tagging works well

• ALOHA is user-friendly

• Editing process is onerous

Transfer of XML records

• Objects in CAREO

• Transfer and workaround for video

CAREO

- "Campus Alberta Repository of Educational Objects"
 - Serves as a prototypical portal to access objects
 - Objects are retrieved from web sites
 - Does not rely on a peer-to-peer network
 - Does not centrally store objects
 - Stores metadata only

CAREO interface

🗿 CAREO: Campus Alberta	Repository of Educational Objects - Microsoft Inte	rnet Explorer	- D ×
File Edit View Favorites	s Tools Help		- RY
🕝 Back 👻 🕥 🐇 💌	🗟 🏠 🔎 Search 👷 Favorites 🜒 Media 🌾	3 🗟 • 🛬 🖬 • 🗔 🦓	
Address 🖉 http://careo.ucalg	ary.ca/cgi-bin/WebObjects/Repository.woa?theme=careo		👻 🏓 Go
CAMPUS ALBERTA REPOSITO Home Repository contains	ry of Educational Objects		
Simple	e Search:	Advanced Search Browse Objects	
REPOSITORY LOGIN User Name Password Password Non-Members > Create an account Careo Project HOME CONTACT PARTNERS MEMBERSHIP PLUGINS	FEATURED OBJECT: Image: State of the state o	 Newest OBJECTS: Treasure Island : This is an edventure novel written by Robert Loui Robert Louis Stevenson Owner: magee Group: guest Permissions: 0744 Created: M. Accesses: 5 Vivior discuss Dracula : This is a horror story written by Bram Stoker. Bram Sto Owner: magee Group: guest Permissions: 0744 Created: M. Accesses: 0 Vivior discuss The Hound of the Baskervilles : This is a Sherlock Holmes novel b Conan Doyle. Sir Arthur Conan Doyle Owner: magee Group: guest Permissions: 0744 Created: M. Accesses: 0 Vivior discuss The Hound of the Baskervilles : This is a Sherlock Holmes novel b Conan Doyle. Sir Arthur Conan Doyle Owner: magee Group: guest Permissions: 0744 Created: M. Accesses: 0 Vivior discuss THE CANTERBURY TALES : This is an epic poem written by Geoffrey about a group of pilgrims travelling together to Cantebury in the 14th o Geoffrey Chaucer Owner: magee Group: guest Permissions: 0744 Created: M. Accesses: 1 Vivior discuss A Study in Scarlet : This is a Sherlock Holmes novel written by Sir A Doyle Sir Arthur Conan Doyle Owner: magee Group: sait test Permissions: 0740 Created: 2003 Accesses: 2 	lay 26, 2003 by Sir Arthur lay 26, 2003 y Chaucer century. lay 26, 2003 Arthur Conan
USERGUIDE	orders of magnitude until you reach a tall oak tree just outside the buildings of the National High Magnetic Field Laboratory in Tallahassee, Florida. After that, begin to move from the actual size of a leaf into a microscopic world that reveals leaf cell walks the cell pudgue, characting DNA and finally	Top Objects: • Farth at Night : A composite image created by NASA to show the early a state of the state of	arth at pight

Objects in CAREO

CAREO CAMPUS ALBERTA REPOS	ANTORY OF EDUCATIONAL OBJECTS
Home Repository conta	ns 3255 objects.
Sir	nple Search: Spice Browse Objects
USER INFO:	Repository found 6 objects matching spice .
March 07, 2003	6 Records Show 10 items/page Score 🔽 🖅 Sort
ElizabethMurphy Memorial University	Search completed in 1541 ms (1540 ms in rpc, 1 ms processing)
Logged in at 08:33:27 AM	SPICE: Problem Solving Model - Consultation Phase : This web page outlines the first of three phases in the SPICE Problem Solving Model. Consulting involves seeking out the knowledge or experience of others in order to be exposed to a multiplicity of interpretations. This phase might be accomplished through diverse means and media. Those participating in consulting might rely on face-to-face interviews. The SPICE model relies on pre-recorded video-
My Objects Subscriptions My Account	taped interview with teachers. See also: SPICE: Problem Solving Model-Description,Aù; SPICE: Problem Solving Model - Consultation Phase; SPICE: Teacher Testimonial: Benefiting from mistakes; SPICE: Teacher Testimonial: Teacher as Actor; SPICE: Teacher Testimonial - Nature of the Adolescent. SPICE is an acronym for Solving Problems in Collaborative Environments which is a learning module. The module as a whole is not presently available as an object.
Help/FAQs Logout	Elizabeth Murphy Score: 43 Owner: elizabeth Group: guest Permissions: 0774 Created: March 07, 2003 View Subscribe metadata
3 users logged in. CAREO PROJECT	SPICE: Problem Solving Model - Diagram : This diagram of a problem solving model includes three phases: consulting, gathering, and responding. In between each of these phases is shared reflection. Potential users of the model include practitioners such as nurses, social workers, engineers and teachers. The model could also be used for problem solving in organizations. See also: SPICE: Problem Solving Model-Description,Au; SPICE: Problem Solving
HOME	Model - Consultation Phase: SPICE Teacher Testimonial: Benefiting from mistakes: SPICE: Teacher Testimonial: Teacher as Actor: SPICE: Teacher Testimonial - Nature of the Adolescent. SPICE is an acronym for Solving Problems in Collaborative Environments which is a learning module. The module as a whole is not presently available as an
CONTACT	object. <u>Elizabeth Murphy</u> Score: 42 Owner: elizabeth Group: guest Permissions: 0744 Created: March 07, 2003 Sview subscribe metadata
	SPICE: Problem Solving Model - Description : This web page describes a problem-solving model with three phases: consulting, gathering and responding. In between each of these phases is shared reflection. Potential users of

Object description in CAREO

SPICE: Consult phase - Teacher as Actor : In this video segment a senior-high teacher presents her perspective on the teaching strategy of the teacher as actor. To view this video you will need Real Media player installed on your machine. See also: SPICE: Problem Solving Model-Description; SPICE: Problem Solving Model-Diagram; SPICE: Problem Solving Model - Consult Phase; SPICE Consult phasel: Benefiting from mistakes; SPICE: .Consult phase - Nature of the Adolescent. SPICE is an acronym for Solving Problems in Collaborative Environments which is a learning module. The module as a whole is not presently available as an object. Elizabeth Murphy Score: 42 Owner: elizabeth Group: guest Permissions: 0744 Created: March 07, 2003 Accesses: 13
 view subscribe metadata

Object summary

Summ	ary Details Source History
Record ID:	598255
	Schema: IMS 1.2.2
	Owner: elizabeth
	Group: guest
	Date Created: 2003-03-07 14:52:47 Etc/GMT
	Date Modified: 2003-03-07 14:52:47 Etc/GMT
	Permissions: 0744
Metadata S	ummary of Object # 598255
Title:	SPICE: Consult phase - Teacher as Actor
Description:	In this video segment a senior-high teacher presents her perspective on the teaching strategy of the teacher as actor. To view this video you will need Real Media player installed on your machine. See also: SPICE: Problem Solving Model-Description; SPICE: Problem Solving Model-Diagram; SPICE: Problem Solving Model - Consult Phase; SPICE Consult phasel: Benefiting from mistakes; SPICE: .Consult phase - Nature of the Adolescent. SPICE is an acronym for Solving Problems in Collaborative Environments which is a learning module. The module as a whole is not presently available as an object.
Coursets	A construction of the second sec

Format: ? Unrecognized format ims (video/rm)

Workaround for streamed video

SPICE Ap	oproach - Microsoft Internet Explorer	
<u> </u>	<u>V</u> jew F <u>a</u> vorites <u>T</u> ools <u>H</u> elp	1
Back	- 🕥 - 🖹 🛃 🏠 🔎 Search 🧙 Favorites 🔇 Media 🧭 🔗 🌺 🖬 - 🎽 🖬	» nks
Address 💩	http://www.ucs.mun.ca/~emurphy/object5.html	Go
	Metadata record from <u>Careo</u> for learning object ∨ideo	
	"SPICE: Consult Phase - Teacher as Actor".	
	Requires Real Media Player.	Ш
Record ID:	: 598255 Schema: IMS 1.2.2 Owner: elizabeth Group: guest Date Created: 2003-03-07 14:52:47 Etc/GMT Date Modified: 2003-03-07 14:52:47 Etc/GMT Permissions: 0744	
Metadata S	Summary of Object # 598255	
Title:	SPICE: Consult phase - Teacher as Actor	
Description	In this video segment a senior-high teacher presents her perspective on the teaching strategy of the teach as actor. To view this video you will need Real Media player installed on your machine. See also: SPICE: Problem Solving Model-Description; SPICE: Problem Solving Model-Diagram; SPICE: Problem Solving Model - Consult Phase; SPICE Consult phasel: Benefiting from mistakes; SPICE: .Consult phase - Nature of the Adolescent. SPICE is an acronym for Solving Problems in Collaborative Environments which is a learning module. The module as a whole is not presently available as an object.	ier
Format:	긴 Unrecoanized format ims (video/rm)	~
<		>

Conclusions: Transfer of XML records

•Simple process

•Objects are discoverable

Need accommodation for streamed video

•Difficult to promote interoperability & accessibility

• Video objects not in streamed format would benefit from P2P technologies

Questions arising from pilot

- How can we design objects so that the context gives meaning to the object?
 - How can we produce & select video to maximise scalability, reusability, interoperability?
- How might CanCore schema be tailored to individual contexts/communities & still promote standards?
 - What would be needed to make P2P architectures effective for object sharing?

C'EST TOUT...

MERCI!